



# Cal Delta Spotlight

USC House Corporation of Phi Delta Theta | Winter 2017-18 | University of Southern California

Alumni Office | P.O. Box 80828, Atlanta, Georgia 30366 | [www.phideltatheta-caldelta.com](http://www.phideltatheta-caldelta.com)

## USC House Corporation

### A Word From Our President



**T**is the season! I can't believe how fast this year has flown by already. USC ended its football season 10-2, many of the games were close calls but who ever said that

being a Trojan football fan is ever easy? One of the best parts of the football season for me was the Homecoming tailgate when we played Arizona. The sense of camaraderie and shared brotherhood was something I truly enjoyed seeing. I also had the absolute pleasure of meeting many alumni who were interested in learning more about the current state of the chapter and the chapter house. I want to thank **Austin Vogel '14** and **Kevin Fohrer '15** from the House Corporation alongside David Gats and his fellow chapter members for helping to organize the day's events.

From my last President's Corner piece, I let you know that the chapter house would be starting a room restoration project which will take place over three summers in order to reduce disturbance to tenants and allocate the expenses over a broader time period. I am happy to report that rooms 12 through 17 were refurbished this summer and the tenants are loving their freshly painted, modernized rooms. I will continue to spearhead this project over the next two summers.

If you walk into the chapter house you will notice a major update to the donor plaque. **Nick Stubberfield '12** from the House Corporation has worked tirelessly with our plaque company to redesign the plaque and add/move names as necessary based on donations received



USC House (Continued on Page 4)

### Alumni Spotlight:

## Mark A. Jozwiak '82

*Editor's Note: For this edition of the newsletter, we're shining the Spotlight on Mark Jozwiak '82. From the hometown of Manassas, Virginia, Mark earned his BA in international relations and political science with honors from USC. Today, he is the founder and president of Access One Inc. Married to Dr. Tiffany Jozwiak now for 16 years, they share three children: Milana (14), Devlin (12), and Gisele (9). For fun, Mark enjoys watching the Chicago Cubs and Blackhawks, sports cars, golf, tennis, USC football, and pheasant hunting. In his free time, he supports Paws Chicago and Catholic Charities Chicago. Mark was honored in 2016-2017 by the Partners for Excellence in Education Libertyville School District 70. He also received the Stevie Award for Sales & Customer Service, 2014- Silver, 2015-Silver, 2016-Gold. The Better Business Bureau has recognized Access One with the Torch Award for Marketplace Ethics, and Mark has been inducted into the Entrepreneurial Hall of Fame (Chicago area, presented by Crain's Chicago & American Chartered Bank). He also volunteers with Youth Outreach Services.*



*Mark and his wife, Tiffany, outside the fraternity.*

we built as a close-knit group – looking back, that's what I enjoyed most about the experience. Of course, we also had a great deal of fun participating in social events like the Barn Dance, Song Fest, and Greek Week. In summary, Cal Delta provided me with the opportunity to meet great people and build lifelong friendships.

#### What did you enjoy most during your time as an active chapter member?

My time as an active chapter member was largely spent assimilating into the culture of southern California. I became great friends with my pledge class, spending time at their houses on weekends and school breaks, and the camaraderie

#### How do you stay in touch with your Cal Delta brothers today?

The most effective way to stay in touch has always been the communications and newsletters I receive, like this Cal Delta Spotlight. Since I call Chicago home, I can't just hop in a car and drive down to the chapter

house. Opportunities to see my brothers in person are rare, given everyone's family and work commitments. Luckily, social media is starting to really change how often we communicate, and I think this trend will continue. In addition, Access One is actively expanding into the southern California market, and my young family will be looking at colleges very soon. Who knows where this may lead.

#### After graduation, why did you pursue work in the telecommunications industry?

I graduated from USC in '82, at a time when the AT&T monopoly was being broken up. I was fortunate enough to land a sales position with GTE/Sprint, at a time when long-distance service was a hot product. After making the huge sum of \$65,000 in my first year, I was hooked on the industry. As we rolled into the 90's, it was clear that huge opportunities were on the way, if you were able to adapt to the ever-changing marketplace. Back then telecommunications primarily meant voice services; over time, it has become primarily data centric. The constant opportunity and innovation within the industry will keep me here for many years to come.

#### When were you inspired to create your own company?

The inspiration happened early in my time at the Cal Delta chapter house. I was meeting so many great people within the chapter, meeting their families, witnessing the advantages of an entrepreneurial spirit – I was really blown away by the amount of success I was immersed in. I grew up as a lower-to-middle class kid from Virginia – this California culture was a whole new world. As I learned more

Jozwiak (Continued on Page 4)

# CHAPTER NEWS



## President's Message

Peter Roberson

As I come close to the end of my term and into the holiday season, it's a great time to look back at some of our successes over the past fall semester. With sustained membership growth, philanthropy donations, a newly elected executive board, and a successful Homecoming tailgate, we are definitely proud of our achievements this semester.

It is always great to see the continued growth of our chapter as we head through the year. While we graduated a large senior class this past spring, we are extremely proud of the 20 gentlemen of Omega Class who were initiated in November. We even have some key members of the class stepping into leadership roles right out the gate, so we are excited to see what they will contribute to this chapter moving forth.

We also hosted our second annual Beach Bash—a volleyball tournament between

the sororities—to raise money for the local ALS Los Angeles chapter. With a total of over \$3,000 in donations from this event, combined with continued philanthropy through the spring, we expect even higher donations than last year to help the pursuit to end ALS. Just a couple weeks ago, we had our new executive board elected. Spanning from our newly initiated sophomores of Psi to older juniors in Upsilon, they are a diverse, energetic, and smart group and are looking forward to the great leadership under Sina Mahbobi and William Chadwick as our new President and Vice President.

Lastly, our members had a great time reminiscing with the alumni at our annual Homecoming tailgate. Thanks to the help and coordination of our tailgate chairs David Gats and Josh Petersen and our alumni Brenton Caldwell '14, Austin Vogel '14, and Kevin Fohrer '15, it was great to see all the alumni



Fall chapter philanthropy.

who were able to make it out. We look forward to more alumni events coming in the future.

I have had a great time serving the chapter as President and cannot wait to see the fantastic things coming in the future as we transition into the new leadership. Looking at the continued growth in membership, innovative philanthropy, and sustained leadership in the Greek community, it is definitely an exciting future ahead.

Yours in the Bond,

*Peter Roberson*  
Peter Roberson

## Connect with Us on Facebook!

Stay up-to-date on the goings on at Cal Delta—find us on Facebook! Search for USC Phi Delta Theta.

## Chapter Spotlight:

# Michael Kaczowski



*Editor's Note: Representing the chapter as Spotlight is Michael Kaczowski, our current Philanthropy Chair. From the hometown of Seattle, WA, Michael is in his junior year and is pursuing a B.A. in acting at the USC School for Dramatic Arts. On campus, he is involved with the Theatre Students Association Board and is a mentor. For fun, Michael enjoys outdoor exploration and making music. Below he shares a few details about himself.*

My favorite part about being a Cal Delt is that I can surround myself with people with different interests than me. Being a member of the house has brought me closer to guys in a wide range of studies that I never would have gotten to know otherwise. And now they are my best friends! I think it's healthy to surround yourself with people with some interests different from your own.

As Philanthropy Chair this semester, I have continued our chapter's tradition of participating in all of USC's Greek philanthropic events. Our main event of the year, Beach Bash, brought the school's sororities together in a volleyball tournament to raise money for

the Golden West chapter of the ALS Association.

I have been passionate about acting since a very young age. I did school plays and community theatre from third grade throughout high school, and now I am lucky to continue my acting training in one of the entertainment capitals of the world!

After school, I want to pursue a career in both stage and film acting. In addition to working on existing plays and films, my goal is to create some

of my own content as well, applying what I learned in and outside of my acting classes.

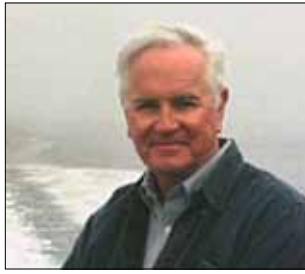
Outside of school, I really enjoy exploring the areas off campus in Los Angeles and beyond. I have taken trips with friends to different beaches and state parks, the Sierras, and even the Grand Canyon last spring.



A spring break 2017 trip with pledge brothers to Ribbon Falls in the Grand Canyon.

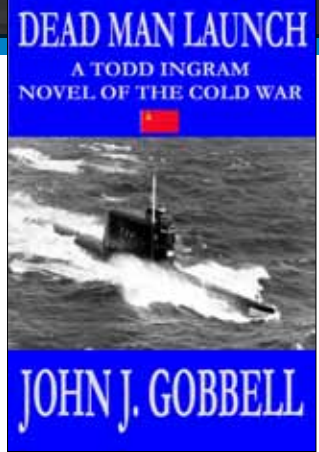
# ALUMNI NEWS

**B**rother Greg Leia '81 is pictured here after just finishing a 250 kilometer bike fundraiser for cancer: "Not bad for an alum pushing 60!" Greg is from Canada and came down to USC to be a "supply side economist" with a professor named Laffer. "During my first year at USC, I wrote my LSAT, got into a Canadian law school, and came back home. I miss the beaches—but not the traffic!"



**C**ongratulations to John Gobbell '60 for publishing his sixth novel of the Todd Ingram series! The work is historical fiction, meaning that the leading characters are fictitious, but the world events they live through are exactly as they happened.

In the Cold War, Perimetr was an automatic trigger system for Soviet ballistic missiles to be launched in the event that their top political and military leaders were killed in a preemptive strike. American intelligence experts referred to this system as *Dead Man Launch*.



*Our winter Spotlight, Mark Jozwiak, and his pledge class brothers – then and now! Send us your reunion photos and we'll include them in the next newsletter.*

## Have Alumni News?

We want to hear from you! Send your personal updates, accomplishments, adventures, and photos to our Account Manager Kasey Breedlove at [kbreedlove@elevateims.com](mailto:kbreedlove@elevateims.com), or simply fill out the tear-away form at the bottom of your cover letter and return it in the mail. We want to share it in the next issue of the *Cal Delta Spotlight*!

## HOMECOMING 2017

On Saturday, November 4<sup>th</sup>, thousands of USC alumni, parents, friends and supporters came to campus for the ultimate Trojan Family get-together and to cheer the Men of Troy to victory over Arizona, 49-35. Below are a few photos of Cal Delta brothers at the tent tailgate. We hope to see you in 2018!



*Brenton Cladwell and Daniel Moline.*



*Jack Cartwright, Sanjay Mahboobani, Mark Miller, Dillon Wessing, Evan Popiel, Matt Prisby, and Tyler Matheson.*



*Alex Budde and Andrew Goldenson.*



*Ehen Elder and Peter Roberson.*



Mark at the Hall of Fame event where he was honored.

about my friends and their background, the pattern became clear – they came from families that owned businesses. Of course, being inspired to start a business, and actually doing it – those are two very different things.

The specific idea to form Access One began in the early '90s, during the transformative years of the modern telecommunications industry. At the time, there were very few providers outside of the large, established players like AT&T and WorldCom. Since their services were a necessary part of doing business, and they knew it, customer service was always a weak point for the established telecom companies. I saw an opportunity to provide superior customer service to the SMB market, and I created Access One to do just that. Our goal, simply stated, is to be a trusted advisor to our clients, providing the world-class technology solutions that drive successful businesses. We are constantly innovating to keep our customers ahead of the marketplace challenges; however, we let our competition experiment first and fail – then we learn from their mistakes so that our customers don't have to.

### What has surprised you most about the industry?

It's still here. People have been saying that telecom is dead for 25 years. We've been able to innovate and stay ahead of the competition, but every day is a battle where we engage with giant rivals and upstarts alike. Never a dull moment.

### How is Access One a helpful business service?

Access One is a leading technology services and

communications provider focused on translating a complex technology landscape into effective solutions and successful outcomes for businesses. We achieve our success through a modular business technology framework which leverages its telecom network, cutting-edge hosted phone systems, managed IT and cloud-based services. The components of service can be combined into an end-to-end managed technology solution, or purchased independently for a seamless integration with your existing technology suite. Whichever option is selected, Access One provides its services in a consultative, hands-on, client-focused manner.

### What type of leadership approach do you prefer?

We prefer to hire the best and brightest people possible, compensate them very well, and get out of their way. My role as a leader is to empower the people that work for Access One, not micro-manage them. We make sure they have the proper tools & resources to do their job, and that they have some fun along the way. We don't want it to feel like a job... it's a challenge to work at Access One, and the opportunity for advancement, career growth, and wealth creation are available to everyone.

### Which achievement(s) are you most proud of in your career?

Starting a company and having it still exist 25 years later—that's so rare it must be counted as my #1 achievement professionally. We've received numerous awards as a company, and we've employed so many people over the years – it feels great to have positively influenced so many people and their families too.

### Outside of work, what do you do for fun?

I spend a lot of time with my family of course—time flies and the kids will be grown before I know it. I'm always game for a round of golf and a steak dinner. Occasionally I like to escape the city life and spend time in the great outdoors, pheasant hunting with my Access One business partner and friend, Brian Barkley.

### What advice can you give the alumni and young actives about being willing to invest in your own business?

My business advice may differ from the typical west coast viewpoint. I've always believed that you should start your first business with your own money. If you aren't willing to invest in your own business, you shouldn't be in business. You've got to believe in yourself 100% and there's no better way to demonstrate this belief than putting your own money into the venture. Aside from the obvious need for invested capital, a business can only be successful if the founder is totally invested— meaning your time and your passion as well. It's so incredibly hard to bootstrap a business (and I do recommend bootstrapping) that you must be all-in from Day 1, or the challenges will get the best of you. Starting a business may look glamorous from the outside – the startup culture has been idolized really since the mid-90s – but you must understand that inside a startup, the stress level is high. You must always show up and set the best possible example for those people that also believe in your dream. Encourage those people to take a calculated risk. The road will be hard, many things will go wrong, and everyone faces a time when they want to give up. What separates a successful entrepreneur from those who fail, is simply perseverance. It can be a very satisfying and amazing journey; look at obstacles as challenges, find a way over or around them, and you'll be fine.



Mark with a small group of specially selected Access One employees while in Mexico for the President's Club trip last year (employees are chosen based on various performance metrics).



The Access One co-ed softball team 2017 champs.

## USC House

(Continued from Page 1)

over the course of both capital campaigns. Thank you for your continued financial support; this is a minor token of our major appreciation for all our donors.

I hope you all have an amazing holiday season surrounded by friends and family! In this time of reflecting and giving I am reminded of

how grateful I am to have had the social experiences, leadership opportunities, and lasting friendships from my time at California Delta.

Fight On!

*Brenton J Caldwell*

Brenton Caldwell '14  
President  
USC Phi Delt House Corporation